



SSID Won A Gold Award and A Silver Award in HK RFID Awards 2011

ID² Tracer solution of Secure Information Disposal Services Limited (SSID) won the Gold Award for the Best EPC / RFID Implementation and the Silver Award for the Most Innovative Use of EPC / RFID in the Hong Kong RFID Awards 2011.

The Hong Kong RFID Awards is an annual industry event designed to honor and give recognition to local companies that have demonstrated excellence in the innovation, development or implementation of RFID technology that create value for business and life. Established in 2008 by GS1® Hong Kong, it is now recognized as the HKSAR's premier RFID award.

SSID provides confidential documents disposal services for offices and institutions. Secured delivery of the documents is very important. Mr. Harold Yip, Executive Director of SSID states, " We understand that there is a rising concern on the leakage of companies' confidential information and privacy data. SSID has invested in the development of a RFID based tracer solution to ensure the safe delivery process from our customers to our workshop. The system, ID² Tracer, helps us to trace delivery to the customer's premises, from collection, loading into the vehicle, arrival at the processing facility and after processing is completed. It is the first RFID technology applied to confidential waste paper disposal services in Hong Kong, which offers end-to-end transparency of the waste paper disposal process, and traceability of individual packages for enhanced security. We are honored to win the awards and receive the recognition from the experts."

For more details on the Awards, please log on to GS1 Hong Kong's website:

<http://www.epcglobal.org.hk/hkrfidawards>

Should you need more information about SSID, please contact Mr. Harold Yip at 24982397 or 98629337 or mkyip@ssid.hk.



SSID 奪得香港無線射頻識別大獎 2011 一金一銀

資訊機密處理有限公司(SSID)的 ID²追蹤解決方案於 2011 香港無線射頻識別大獎，奪得「最佳 EPC/RFID 應用大獎」金獎，及「最具創意 EPC/RFID 應用大獎」銀獎。

香港無線射頻識別大獎是一年一度的業界盛事，旨在表揚那些成功創新、開發或推行 RFID 技術，及為商業活動和日常生活創優增值的業界先驅。「香港無線射頻識別大獎」由香港貨品編碼協會 (GS1 Hong Kong) 於二零零八年開始主辦，被公認為是香港主要的 RFID 技術大獎。

資訊機密處理有限公司為機構及辦公室提供機密文件銷毀服務，機密文件的安全運送尤為重要。SSID 執行董事葉文琪先生表示：「我們明白公眾對洩露機密資訊及個人私隱日益關注，故投資開發以 RFID 技術為基礎的 ID²追蹤解決方案，此系統可協助公司追蹤貨物交付，從收件、貨車上貨、到達處理設施以至完成處理。這是香港首個應用於處理機密廢紙服務的 RFID 技術應用，提供透明、點到點廢紙處理流程，可追蹤個別包裹以增加安全性。我們很榮幸贏得殊榮，與及專家的肯定。」

有關各獎項詳情，請瀏覽香港貨品編碼協會網站 http://www.gs1hk.org/en/awards/hk_rfid_awards。

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